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FAS PLUS 2.0

TOOLKIT 2025



Free at Sea Plus™

When referencing Free at Sea Plus™ within a paragraph as live text, "at" should appear in lowercase. The trademark symbol (™) is required only for the initial mention.

INTRODUCING FREE AT SEA PLUS

Upgrade from Free at Sea™ to Free at Sea Plus™ for just \$49.99 per person, per day.

Elevating your cruise experience is as easy as adding Free at Sea Plus. Savor wine and champagne from our signature collection and sip top-shelf spirits. If coffee is your wake-up call, unlimited Starbucks® is the answer. Want to share all your pictures and stream your favorite entertainment throughout your vacation? Say hi to unlimited high-speed Wi-Fi. Foodie? Enjoy even more specialty dining experiences at a discounted rate. And, to make your experience even more convenient, we've included the prepaid daily service charges. Upgrade to Free at Sea Plus for only \$49.99 per person, per day.

UPGRADE YOUR CRUISE.
UNLOCK EXTRAORDINARY VALUE.

Free at Sea Plus™ invites you to indulge in every moment. For just \$49.99 per person, per day, guests can savor premium amenities designed to elevate every experience — from unlimited Starbucks® in the morning to toasting with wine from our signature collection and top-shelf spirits at sunset. Plus, unlimited high-speed Wi-Fi made for streaming. All with the ease of prepaid daily service charges.

OUT HERE, YOU GET MORE TO SAVOR
FOR JUST \$49.99/DAY.

From unlimited Starbucks® to premium drinks, high-speed Wi-Fi made for streaming, prepaid service charges included and more — Free at Sea Plus™ has everything you need to sip, savor and enjoy vacation with even more included than our Free at Sea™ package.

INTRODUCING FREE AT SEA PLUS

Take your cruise to the next level with even more included: Starbucks® for your daily coffee, high-speed Wi-Fi to stream and share, top-shelf spirits and wines from our signature collection as well as bottled water at bars and restaurants. Enjoy 50% off additional specialty dining nights and relax knowing your daily service charges are prepaid.

Upgrade to Free at Sea Plus™ for only \$49.99 per person, per day — the ultimate way to elevate your cruise experience.

BODY COPY | DESTINATION-FOCUSED GSC POSITIONING

Free at Sea Plus™ makes your escape to The Great Life even greater. Upgrade for only \$49.99 per person, per day, and your unlimited premium beverage package will follow you to Great Stirrup Cay. Plus, you'll get a taste of luxury on board too with wine and champagne from our signature collection, top-shelf spirits, more specialty dining experiences at a discounted rate high-speed Wi-Fi made for streaming and more.

COPY | HEADLINES

INTRODUCING FREE AT SEA PLUS

YOUR CRUISE, ELEVATED: DISCOVER FREE AT SEA PLUS

FREE AT SEA™ JUST GOT AN UPGRADE — INTRODUCING FREE AT SEA PLUS.

UPGRADE TO FREE AT SEA PLUS™ — BECAUSE YOU DESERVE IT.

SAVOR EVERY MOMENT WITH FREE AT SEA PLUS

TREAT YOURSELF TO FREE AT SEA PLUS

LOCK UP

HORIZONTAL

FREE AT SEA PLUS™

FREE AT SEA PLUS™

VERTICAL

FREE AT SEA
PLUS™

FREE AT SEA
PLUS™

HERO IMAGES

PREMIUM DRINKS



NCL_STR_BISTRO_COUPLE_0377.tif

SUPPORTING IMAGES

UNLIMITED OPEN BAR



Bliss_AList_Drinks.jpg

SPECIALTY DINING



ncl_PartnerImage_Onda_SpaghettiTwirl.tif

SERVICE CHARGES



INTERNAL DESIGNER USE ONLY - NOT ON WEBDAM

WI-FI PACKAGE



INTERNAL DESIGNER USE ONLY - NOT ON WEBDAM

EXCURSION CREDITS



NCL_Tortola_VirginGorda_Snorkeling_5679.jpg

ADDITIONAL RESOURCES

FAS/FAS+
COMPARISON FLYER

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Free at Sea vs. Free at Sea Plus Package Comparison												
Package Name	Free at Sea™	Free at Sea Plus™										
Unlimited Open Bar	- Includes unlimited premium beverage brands such as Grey Goose, Casamigos, Woodford Reserve and more! - Over 100 cocktails to choose from. 20% off all bottles of champagne and wine. - Unlimited soft drinks and juices. - Gratuities are \$28.50/per person/per day for all Guests 21+. Please note this is the pre-cruise price. The onboard price will vary. - Applies to all guests in the stateroom. Guests aged 3–20 will instead receive juice and unlimited fountain soda for \$12.50/per person/per day. Guests under 3 are free.	Everything included with Free at Sea and these additions: - Top-shelf spirits, including Patrón Añejo, The Macallan 12 YO and more. - Premium wines & champagne by the glass with over 50 labels from our signature collection and 40% off all other bottles. - All Starbucks® coffee and specialty coffee drinks from Starbucks® locations and restaurants — one drink per visit. - Energy drinks and fresh juices. - Unlimited open bar at Great Stirrup Cay (where applicable). - Bottled water at the bar and premium bottled water (still & sparkling) in restaurants.										
Specialty Dining	- Savor amazing meals at our Specialty Restaurants. Enjoy elevated dining experiences featuring globally inspired cuisine and exceptional service. <table> <tr> <th>Sail Length</th> <th>Meals</th> </tr> <tr> <td>2–4 Nights</td> <td>1 Meal</td> </tr> <tr> <td>5–6 Nights</td> <td>2 Meals</td> </tr> <tr> <td>7–8 Nights</td> <td>3 Meals</td> </tr> <tr> <td>9+ Nights</td> <td>4 Meals</td> </tr> </table> - Applicable for Guests 1 & 2. - Guests under age 13 dine for free when ordering from the kids' menu. If they choose to order from the specialty dining menu, a \$20 cover charge will apply.	Sail Length	Meals	2–4 Nights	1 Meal	5–6 Nights	2 Meals	7–8 Nights	3 Meals	9+ Nights	4 Meals	Free at Sea specialty dining meals and: 50% off the cover charges on any additional specialty dining nights.
Sail Length	Meals											
2–4 Nights	1 Meal											
5–6 Nights	2 Meals											
7–8 Nights	3 Meals											
9+ Nights	4 Meals											
Wi-Fi Package	- All guests receive 150 minutes of high-speed Wi-Fi powered by Starlink — regardless of sail length. - Provides 1 login per guest that can be used on 1 device at a time. - Applicable for all guests in the stateroom.	- Unlimited streaming high-speed Wi-Fi. - Provides 1 login per guest that can be used on 1 device at a time. - Applicable to all guests in the stateroom.										
Excursions Credits	- Explore ashore with a \$50 credit per tour. - Applicable for Guest 1.	Same offering as Free at Sea.										
Prepaid Service Charges	—	All daily service charges are included with your package.										
Applicable Dates	All sailings booked on/after 11/5/25.	Existing and new bookings and forward. Applicable to all sailings fleetwide, 2+ night sailings departing 2/1/26.										

*As part of Free at Sea Plus, kids ages 3–12 sailing as guest 1 or 2 get unlimited streaming Wi-Fi and prepaid service charges. Ages 13–20 get this plus a 50% discount on additional specialty dining cover charges.

THANK YOU

